



DOC ASHBY

VETERAN | AUTHOR | SPEAKER | PROTECTOR

With over 25 years on stages across the nation, Doc Ashby brings a rare blend of experience, energy, and authenticity that captures audiences and leaves lasting impact. A former U.S. Army combat medic and Master Fitness Trainer, Doc has translated leadership, readiness, and resilience into compelling keynotes and trainings that resonate with schools, churches, and organizations of all sizes.

His journey is anything but ordinary—Doc is a best-selling author, screenwriter, and former professional wrestler who has also lit up stages in over a dozen musicals. This unique mix of grit, creativity, and performance savvy makes him a dynamic presence behind the mic. As a devoted husband and father of three boys, he brings heart and humor to heavy topics—especially in the areas of crisis response, personal growth, and team building.

Doc is a “boy Dad”, and has a heart for the young athletic organizations as well. Three sons have allowed him to cheer from the sidelines as well as coach from the training room. If your organization requires a pep talk, none more heartfelt will be found anywhere else.

SIGNATURE TOPICS

- ▶ **UNMTVTD- A MORE DISCIPLINED APPROACH TO THE EASY LIFE**
- ▶ **ACTIVE SHOOTER RESPONSE AND READINESS**
- ▶ **GUIDING PRINCIPLES A VETERAN'S FAITH-BASED PERSPECTIVE ON KEY PRINCIPLES**

AS SEEN IN:

CITY LIFESTYLE

LUXURY HOMES | ENTERTAINMENT | ART | BOATING TRAVEL
COASTAL
Lifestyle

DINING / FOODS / COOKING
COASTAL Palate
This is how we eat

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INTRODUCTION TO DOC'S TALKS

HOW WE APPROACH ACTIVE SHOOTER RESPONSE IS DEAD WRONG

Drawing on military and medical training, this message translates life saving protocols for the everyday person. a brief history of active shooter events stateside provides context of progress and room to improve.

- Audience will understand who the real heroes are
- Gain the confidence to lead, not just react
- Understand critical first-aid that buys time

GUIDING PRINCIPLES- VETERAN EDITION

Based on the successful curriculum, by Steve Wingfield, Doc has authored the Veteran Edition of the Lodestar Guidance Principles Workbook. Any of the 48 faith-based principles can be broken down according to the needs of the organization.

- Dive deep into the biblical definition, personal application, enemies of the principle, and charge to amplify each principle in a new way!

UNMTVTD- A STRIPPED DOWN LOOK AT DISCIPLINE

Quite the opposite of a "motivational talk" at its core, UNMTVTD tears into the meat of discipline.

- Audience will learn no nonsense approaches to leading more disciplined lives from a proverbial underdog
- Audiences are challenged with an honest assessment of areas to shore up discipline to unlock the secret of "cruising" later in life!



WHAT PEOPLE ARE SAYING

"DOC IS AN EXTREMELY CLEAR COMMUNICATOR. HE IS ARTICULATE, CONCISE, AND NUANCED."
BRUCE JACOBSON

"A MODEL OF PERSONAL EXCELLENCE, DOC ASHBY IS A STELLAR SPEAKER AND COACH. HIS PASSION AND COMMITMENT ARE COMPLIMENTED BY EMPATHY AND AFFIRMATION- THE PERFECT FORMULA FOR A THOUGHT LEADER."
DR. ANN MARIE STOCK

"THANKS FOR EVERYTHING YOU DO, BROTHER! THE WORLD NEEDS MORE DOCS!"
NAVY CORPSMAN VETERAN

**GET IN
TOUCH**

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DOC ASHBY

VETERAN | AUTHOR | SPEAKER | ENTREPRENEUR

RATES:



\$13K +

IN-PERSON WORKSHOP



\$7K +

IN-PERSON KEYNOTE



\$3K +

VIRTUAL KEYNOTE

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Please note that all fees listed do not include travel and accommodations.



Travel will be based on point of origin in Williamsburg, VA.